LIFEFORM®

BUILT FOR ONE. CRAFTED FOR LIFE.



ULTIMATE EXECUTIVE™

(MODELS 2390 & 2490)

50 YEARS
LIFEFORM®
1976 2026

Precision Fit. Lasting Comfort.

There's something powerful about knowing the tools you use every day are made with care. The Ultimate Executive isn't just another office chair, it's a piece built to support your rhythm, your body, and your way of working.

Handcrafted in our Canadian workshop and available in both High-Back and Mid-Back designs, this chair is built to match your posture, your preferences, and your personal standard for comfort. Because when something fits right, you can forget about it, and get on with what matters.





TAILORED TO FIT. BUILT TO PERFORM

We don't believe in one-size-fits-all. The Ultimate Executive is built with your work style, your preferences, and the way you sit in mind so from the moment you sit down, you feel the difference.

Designed for long hours at your desk, both the Mid-Back and High-Back deliver advanced ergonomic support and handcrafted comfort to help reduce fatigue and keep you aligned throughout the workday. Whether you choose the refined, versatile Mid-Back or the extended support of the High-Back with its integrated headrest, each is built to support how you work, comfortably and consistently.



KEY FEATURES

ULTIMATE EXECUTIVE™ MID-BACK

(MODEL 2490)

- ***SmartCore™ Seating Technology***
  Multi-layer foam system with memory foam top layer for lasting comfort
- ***Lateral-Shaped Backrest***
  Contoured to follow your spine's natural curve
- ***Adjustable Internal Lumbar***
  Customizable spinal support that promotes healthy upright posture
- ***Memory Foam Ergo Arm Pads***
  Swiveling, pressure-relieving forearm support
- ***Knee-Tilt Control Mechanism***
  Smooth, balanced recline without losing ground contact
- ***Modular Design***
  Choose your seat size, arm style, and upgrade features

ADJUSTMENTS

- HEIGHT
- TILT LOCK / UNLOCK
- INDEPENDENT BACK ANGLE
- SEAT ANGLE



KEY FEATURES

ULTIMATE EXECUTIVE™ HIGH-BACK

(MODEL 2390)

ALL OF THE FEATURES OF THE MID-BACK DESIGN, PLUS:

- ***Integrated Headrest***
  Provides additional upper-body support for enhanced comfort during long work sessions.

TENSION

RATCHET BACK HEIGHT

MULTI-FUNCTION ARM
(Height, Width & Swivel)

SEAT SLIDER
(3" Seat Depth Adjustment)

LUMBAR

Adjustable Latitude Headrest for Cervical Support



COMFORT THAT WORKS AS HARD AS YOU DO

Comfort doesn't need to be loud to be effective. The Ultimate Executive is built around our SmartCore Seating Technology, a layered system of high-density foam beneath memory foam that cushions, supports, and never bottoms out.

The sculpted Contour Seat helps relieve pressure where it builds up most, while simple, intuitive adjustments let you fine-tune your chair to match how you work, move, and reset throughout the day. It's support that stays out of the way, and always has your back.

MODULARITY

Most chairs are built for averages. The Ultimate Executive isn't. With modular components, you can select the right configuration to match your proportions, so your chair supports your body properly from the start.

Arm Pad and Swivel Options



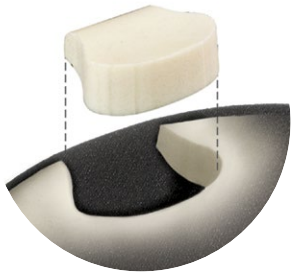
Various Seat Size Options



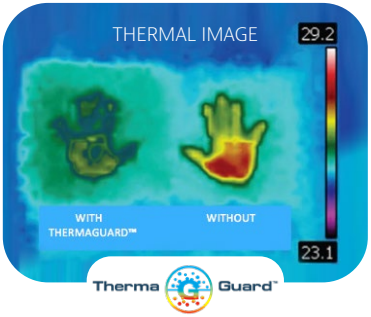
Wheel-Base and Caster Options



Hidden Coccyx (Rear Seat) Cut Out



Temperature Regulating Technology





PRECISION DETAILING

Designed by You. Finished by Hand.

Style isn't just about how something looks, it's about how it feels to you, and how it fits into the way you work.

That's why every Ultimate Executive chair is built by hand in our Calgary workshop, one at a time. Each stitch, seam, and surface is shaped by skilled hands and guided by your choices. No two people, and no two chairs, should ever be the same.

From rich natural leathers to refined fabrics, contrast stitching to embossed details, every element is thoughtfully finished to reflect your taste. Subtle or statement-making, each detail is considered with intention, the kind you can see and feel every day.


LIFEFORM











BUILT TO LAST, AND LAST WELL

Some things run deeper than design.

From our grandfather upholstering furniture by hand in the 1950's to the skilled hands in our Calgary workshop today, craftsmanship has always been part of who we are.

The Ultimate Executive carries that legacy forward. Built by hand with durable materials and modular construction, it's made to bring lasting comfort through every season of work and life.

Because when something is built with care, it becomes more than a chair, it becomes part of your story.



THIS IS WHAT TRUE SUPPORT FEELS LIKE

Support should feel natural. Effortless. Like it was always meant to be there.

Shaped to your body and built for the way you work, the Ultimate Executive adapts, endures, and reflects what you value: thoughtful design, long-term comfort, and real craftsmanship.

Because when your chair fits right, you're free to focus on what matters most.



SUSTAINABILITY

The things you choose to bring into your space should reflect what you stand for.

At LIFEFORM, that means building with intention, from the ethically sourced materials we use to our commitment to low-waste practices and long-lasting construction. We don't believe in throwaway comfort. We believe in making things that stay in your life, not the landfill.

Because caring for yourself and caring for the planet shouldn't be separate choices.









INNOVATION

The best innovations are the ones you don't have to think about.

At LIFEFORM, innovation is ongoing. Guided by how materials perform and how your body responds. We continuously refine our chairs with proven technologies that reduce fatigue and support natural movement throughout your day.

Every detail is chosen with intention, so your chair works with you, not against you, keeping you focused on what matters most.



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