

**LIFEFORM<sup>®</sup>**

THE WORLD'S MOST CUSTOMIZABLE CHAIRS



*Your chair. Your way.*

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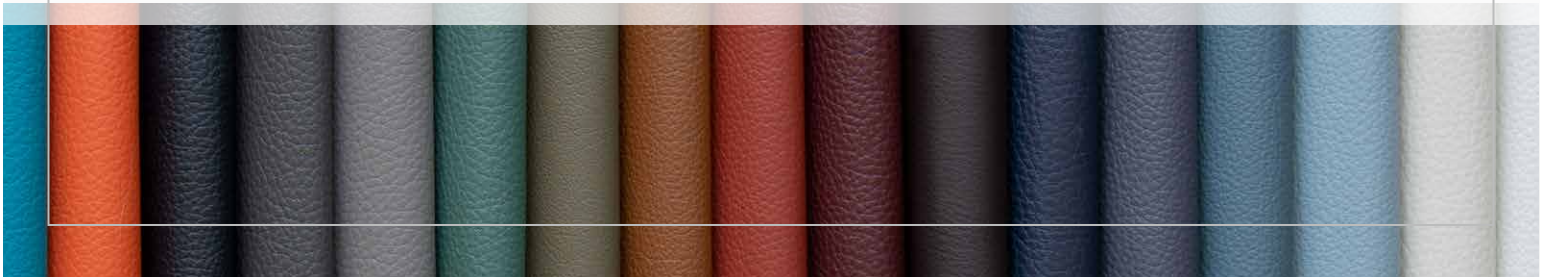
THOUGHTFUL DESIGN, INSIDE AND OUT

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# FOR OVER 45 YEARS

LIFEFORM® has been building beautiful furniture. For five generations our family's furniture and upholstery experience has ingrained in us the importance of the "beauty within". To us, a well-constructed product is the true benchmark of a well made piece of furniture. These are the values that will ensure our furniture endures many, many years of use.

It's the things you can't always see in a picture that truly set us apart. Making furniture pretty is easy, making it durable is much harder. Experience the result of our generations of furniture expertise for yourself. Experience the quality of every LIFEFORM® chair.



## WHAT SETS US APART

# EXTENSIVE COMFORT

**LIFEFORM®'s Signature Contour Seat** - What may just be the most important part of the chair. The Contour Seat drives your comfort level all day, providing constant seated pressure relief. Our unique dual foam layer system utilizes a high density foam core with LIFE-Foam™ Memory Foam layered over top.

LIFE-Foam™ Memory Foam conforms to your body's contours to further reduce seated pressure on your bones and joints, providing optimum comfort.

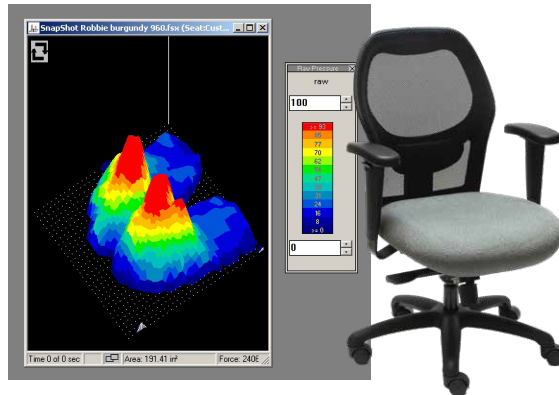
LIFE-Foam™ Memory Foam is always combined with a High Density Foam Core which prevents it from collapsing and "bottoming out" and provides a strong foundation. As you settle in there will always be a strong foam core to keep you supported. You'll never feel like you're sitting on a board.

## Pressure Mapping a Flat Seat vs a Contour Seat with LIFE-Foam™



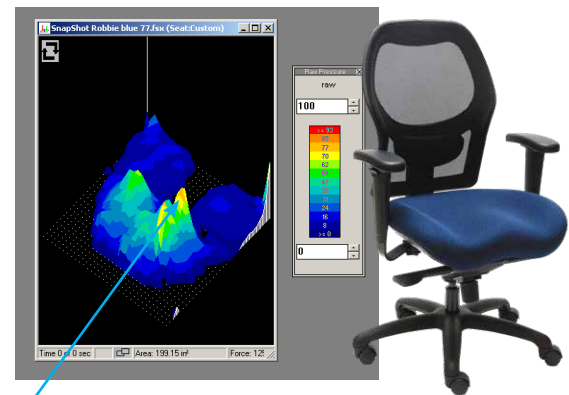
160 Lbs  
5' 9" Tall  
Male

Sitting on a Flat Seat concentrates the Seated Pressure on the Sit Bones



Flat Seat

Sitting on a Contour Seat with LIFE-Foam™ Memory Foam evenly distributes the Seated Pressure



Indicates the effects of sitting on a wallet

Contour Seat with LIFE-Foam™ Memory Foam

**Internal Schukra® Lumbar Support** - No need to constantly pump it up so the support stays where you put it. Schukra® optimizes the backrest to fit the curvature of your spine, encouraging the healthy "S" shape which reduces pressure on disks and vertebrae.

**Multi-Function Mechanism** - Adjustment for every aspect of the chair, dialing in the comfort specific to your body. Encouraging constant blood flow, preventing cramping, numbness, pain and discomfort.

### ThermaGuard™ Temperature Regulating Technology

- No more overheating and feeling sweaty while you sit for extended periods. Trap the heat and keep your body temperature constant and comfortable.

**Your Chair. Your Way.** - Our modular designs allow you to easily pick and choose components that will best suit your body type and lifestyle. Customize the chair to your delight - add your corporate logo, even spice it up with some contrast piping or stitching. In short make it your own!

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## RETURN ON INVESTMENT

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With LIFEFORM® you'll see dividends in your health and comfort. Not only will our chairs provide you comfort and relief while you sit for hours on end - they'll continue to do so over the course of many years. We build chairs to last so you can forget about looking for a new chair every couple of years.

### COST OF OWNERSHIP

Comparing initial cost is always important when making a new purchase, but also consider the long term costs. Not only the monetary expense but the human and environmental cost as well. Ask yourself:

- Will this chair feel and operate as it does now in one year, five years, ten years or more?
- What will my productivity and output quality be if working from a chair that doesn't fit properly? What the cost associated with that?
- Will this chair reduce or eliminate the pain and discomfort I feel when I sit?
- What will be the cost be to maintain my chair, can I get parts?
- How often will I need to replace my chair and what is the effort and cost to dispose of it each time I do?
- How does throwing a chair away every couple of years effect the environment?

*Often a product's low upfront cost can belie higher maintenance or frequent replacement costs - which really end up costing you more in the end, both in dollars spent and time lost from inefficiency, low productivity and decreased comfort.*

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## WHAT OUR CUSTOMERS HAVE TO SAY

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*13 hours. That's how long I spend, each day, sitting in a chair. Whether it's my desk job at work, or at home, it's important that my chair is supportive, comfortable and ready for my long hours. As someone that's suffered from lower back pain most of my life, finding LIFEFORM® chairs was a blessing: the 13th hour is just as great as the first!"*

*– Jon S. Los Angeles, CA*

*"I love my LIFEFORM® adjustable office chair even though it is now 20 years old. As a writer and editor, I spend all day in this chair and it's every bit as comfortable and supportive for my back as the day I bought it. And it still looks great!"*

*– Holly, C. Hood River, OR*



LEGACY 900

# EXECUTIVE HIGH-BACK



Tailored to look great in any environment all the while delivering on performance for all day comfort.

## INCLUDED FEATURES

Executive Chairs come loaded with a full assortment of features.

### INCLUDED

- Built in Headrest
- Schukra® Adjustable Lumbar Support
- Lateral Shaped Back with LIFE-Foam™ Memory Foam
- Ratchet Back Height Adjustment
- Upholstered LIFE-Foam™ Memory Foam Arm Pads
- Arm Pad Swivel Function
- Height and Width Adjustable Arm Brackets
- Contoured Seat Pan
- LIFE-Foam™ Memory Foam Seat with High Density Foam Core
- Waterfall Seat Edge
- Synchro-Tilt Control Mechanism
- Independent Back Angle Adjustment
- 5 Position Tilt & Tilt Lock Function
- Tilt Tension Adjustment
- Seat Height Adjustment
- 3" Seat Slider Depth Adjustment
- 27" Diameter Five Star Base
- Dual Wheel Carpet Casters







ULTIMATE 2390

# EXECUTIVE HIGH-BACK

Not only is the Ultimate Executive Chair our most customizable but it's also engineered for a lifetime of reliable comfort.

## INCLUDED FEATURES

Executive Chairs come loaded with a full assortment of features.

- Built in Headrest
- 100% Recycled Plastic Back Frame
- Schukra® Adjustable Lumbar Support
- Lateral Shaped Back with LIFE-Foam Memory Foam
- Ratchet Back Height Adjustment
- Upholstered LIFE-Foam™ Memory Foam Arm Pads
- Arm Pad Swivel Function
- Height and Width Adjustable Arm Brackets
- LIFE-Foam™ Memory Foam Seat with High Density Foam Core
- Waterfall Seat Edge
- Multi-Function Knee Tilt Control Mechanism
- Independent Back Angle Adjustment
- Tilt & Tilt Lock Function
- Tilt Tension Adjustment
- Seat Height Adjustment
- 3" Seat Slider Depth Adjustment
- 27" Diameter High Profile Five Star Base
- Dual Wheel Carpet Casters





ULTIMATE 2490

# EXECUTIVE MID-BACK



Sit fully supported and adapt to every task and position with the most comfortable and ergonomic chair on the market.

## INCLUDED FEATURES

Executive Chairs come loaded with a full assortment of features.

### INCLUDED

- 100% Recycled Plastic Back Frame
- Schukra® Adjustable Lumbar Support
- Lateral Shaped Back with LIFE-Foam Memory Foam
- Ratchet Back Height Adjustment
- Upholstered LIFE-Foam™ Memory Foam Arm Pads
- Arm Pad Swivel Function
- Height and Width Adjustable Arm Brackets
- Contoured Seat Pan
- LIFE-Foam™ Memory Foam Seat with High Density Foam Core
- Waterfall Seat Edge
- Multi-Function Knee Tilt Control Mechanism
- Independent Back Angle Adjustment
- Tilt & Tilt Lock Function
- Tilt Tension Adjustment
- Seat Height Adjustment
- 3" Seat Slider Depth Adjustment
- 27" Diameter Five Star Base
- Dual Wheel Carpet Casters





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PALISADES

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# MID-BACK



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Innovative design and superior ergonomic support, combined into a new modern, streamlined look.

## INCLUDED FEATURES

### INCLUDED

- High Density Foam Backrest
- Ratchet Back Height Adjustment
- Height and Width Adjustable Arm Brackets
- Multi-function Polyurethane Arm Pads
- Gently Contoured Seat Pan
- Waterfall Seat Edge
- Tilt and Tilt Lock Function
- Weight Activated Flex Mechanism featuring Forward Tilt
- Fine Tune Tilt Tension Adjustment
- Seat Height Adjustment
- 25" Diameter High Profile Aluminum Base
- Dual Wheel Carpet Casters
- Schukra® Lumbar Adjustment
- LIFE-Foam™ Memory Foam Seat
- Synchro-Tilt Control Mechanism
- 2" Seat Slider Depth Adjustment





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PALISADES

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# MESH HIGH-BACK



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Crafted for ergonomic comfort and modern style.

## INCLUDED FEATURES

### INCLUDED

- Mesh Backrest
- Ratchet Back Height Adjustment
- Height and Width Adjustable Arm Brackets
- Multi-function Polyurethane Arm Pads
- Gently Contoured Seat Pan
- Waterfall Seat Edge
- Tilt and Tilt Lock Function
- Weight Activated Flex Mechanism featuring Forward Tilt
- Fine Tune Tilt Tension Adjustment
- Seat Height Adjustment
- 25" Diameter High Profile Aluminum Base
- Dual Wheel Carpet Casters
- LIFE-Foam™ Memory Foam Seat
- Synchro-Tilt Control Mechanism
- 2" Seat Slider Depth Adjustment



BALANCE 5694

# MANAGEMENT



Soft, smooth curves blend with abundant ergonomic adjustment in quintessential balance.



## INCLUDED FEATURES

Available in Deluxe and Basic Version

### INCLUDED

- High Density Foam Backrest
- Ratchet Back Height Adjustment
- Height and Width Adjustable Arm Brackets
- Contoured Seat Pan
- Waterfall Seat Edge
- Independent Back Angle Adjustment
- Tilt & Tilt Lock Function
- Tilt Tension Adjustment
- Seat Height Adjustment
- 25" Diameter High Profile Five Star Base
- Dual Wheel Carpet Casters

### DELUXE INCLUDED FEATURES

- Schukra® Lumbar Adjustment
- Upholstered LIFE-Foam™ Memory Foam Arm Pads
- LIFE-Foam™ Memory Foam Seat with High Density Foam Core
- Synchro-Tilt Control Mechanism
- 3" Seat Slider Depth Adjustment

### BASIC INCLUDED FEATURES

- Soft Touch Arm Pads
- High Density Seat Foam
- Multi-Function Center Tilt Control Mechanism





COSMOPOLITAN 320

# MANAGEMENT MESH-BACK



The modern lines of the Cosmopolitan accentuate the appeal of this smart and versatile chair.

## INCLUDED FEATURES

Available in Deluxe and Basic Version

### INCLUDED

- Mesh Backrest
- Ratchet Back Height Adjustment
- Height and Width Adjustable Arm Brackets
- Contoured Seat Pan
- Waterfall Seat Edge
- Independent Back Angle Adjustment
- Tilt & Tilt Lock Function
- Tilt Tension Adjustment
- Seat Height Adjustment
- 25" Diameter High Profile Five Star Base
- Dual Wheel Carpet Casters

### DELUXE INCLUDED FEATURES

- Upholstered LIFE-Foam™ Memory Foam Arm Pads
- LIFE-Foam™ Memory Foam Seat with High Density Foam Core
- Synchro-Tilt Control Mechanism
- 3" Seat Slider Depth Adjustment

### BASIC INCLUDED FEATURES

- Soft Touch Arm Pads
- High Density Seat Foam
- Multi-Function Center Tilt Control Mechanism





BREZZA 180

# MANAGEMENT MESH-BACK



The most customizable Mesh Back chair. Whatever your taste let us build your Brezza your way.

## INCLUDED FEATURES

Available in Deluxe and Basic Version

### INCLUDED

- Mesh Back Rest
- Height Adjustable Lumbar Pad
- Height and Width Adjustable Arm Brackets
- Contoured Seat Pan
- Waterfall Seat Edge
- Multi-Function Center Tilt Control Mechanism
- Independent Back Angle Adjustment
- Tilt & Tilt Lock Function
- Tilt Tension Adjustment
- Seat Height Adjustment
- 25" Diameter High Profile Five Star Base
- Dual Wheel Carpet Casters

### DELUXE INCLUDED FEATURES

- Upholstered LIFE-Foam Memory Foam Arm Pads
- LIFE-Foam Memory Foam Seat with High Density Foam Core
- 3" Seat Slider Depth Adjustment

### BASIC INCLUDED FEATURES

- Soft Touch Arm Pads
- High Density Seat Foam





LIFESTYLE 8694

# MANAGEMENT

Versatile enough for any environment and features every necessary ergonomic staple.

## INCLUDED FEATURES

Available in Deluxe and Basic Version

### INCLUDED

- High Density Foam Back Rest
- Ratchet Back Height Adjustment
- Height and Width Adjustable Arm Brackets
- Contoured Seat Pan
- Waterfall Seat Edge
- Multi-Function Center Tilt Control Mechanism
- Independent Back Angle Adjustment
- Tilt & Tilt Lock Function
- Tilt Tension Adjustment
- Seat Height Adjustment
- 25" Diameter High Profile Five Star Base
- Dual Wheel Carpet Casters

### DELUXE INCLUDED FEATURES

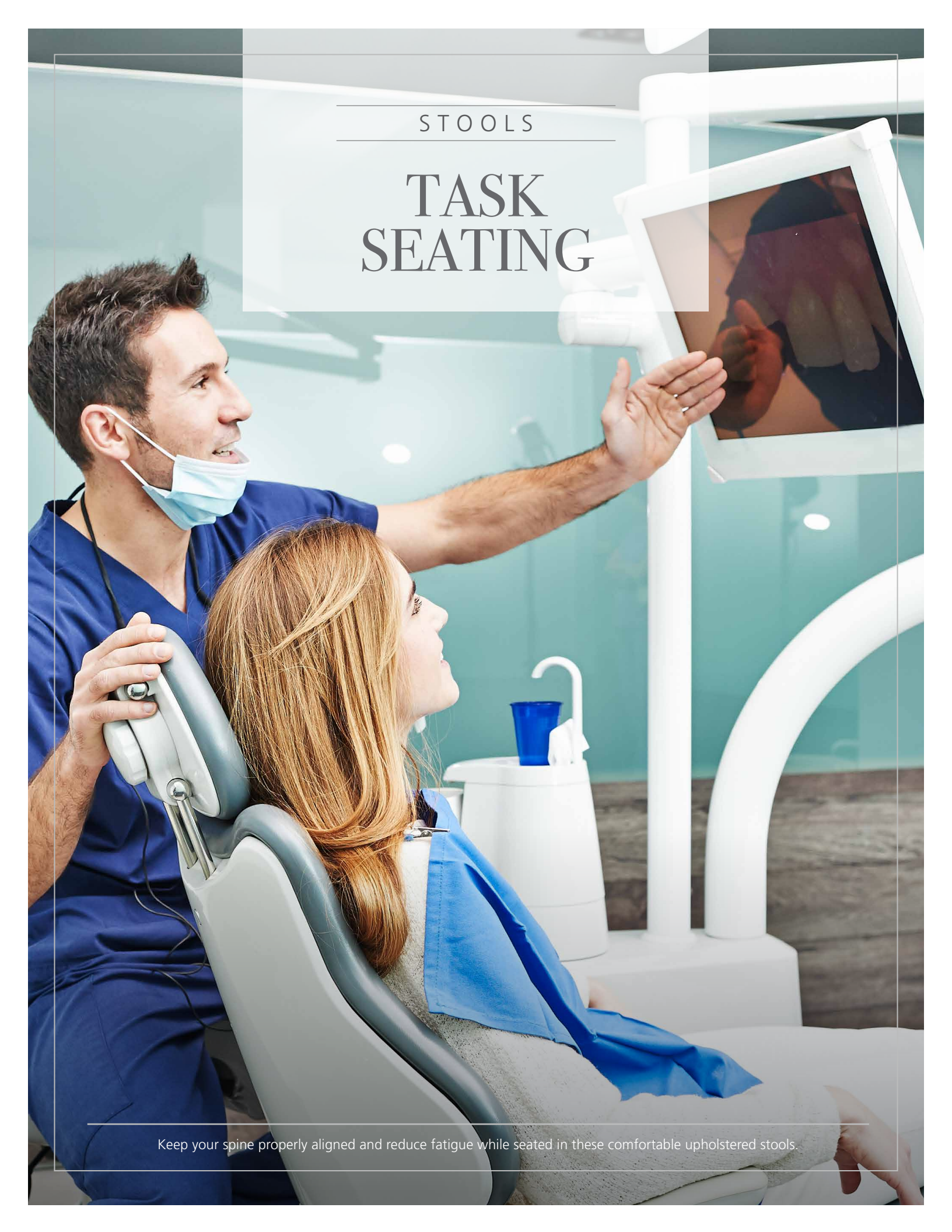
- Schukra Lumbar Adjustment
- Upholstered LIFE-Foam Memory Foam Arm Pads
- LIFE-Foam Memory Foam Seat with High Density Foam Core
- 3" Seat Slider Depth Adjustment

### BASIC INCLUDED FEATURES

- Soft Touch Arm Pads
- High Density Seat Foam







STOOLS

# TASK SEATING

Keep your spine properly aligned and reduce fatigue while seated in these comfortable upholstered stools.



## INCLUDED FEATURES

- Contoured Seat Pan
- High Density Foam
- Waterfall Seat Edge
- Tilter Control Mechanism
- Tilt & Tilt Lock Function
- Tilt Tension Adjustment
- Seat Height Adjustment
- 25" Diameter High Profile Five Star Base
- Dual Wheel Carpet Casters

## CONTOUR STOOL 250



## SADDLE STOOL 200





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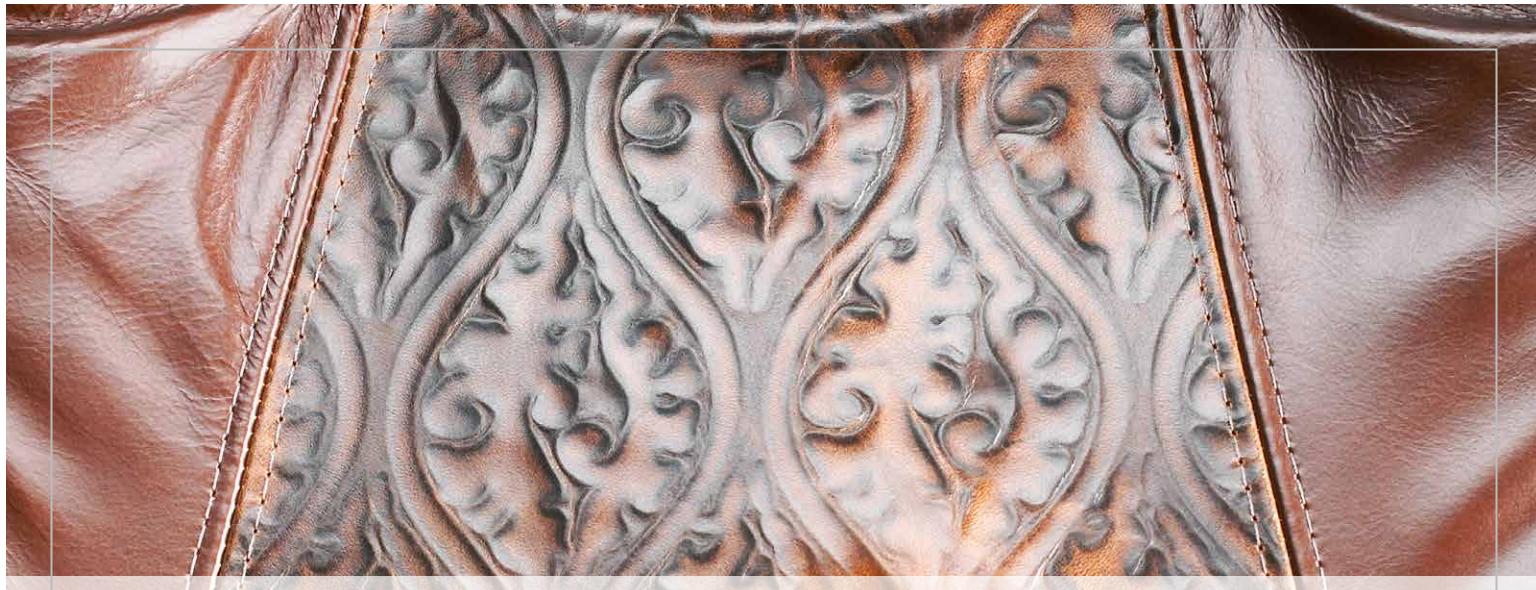
# YOUR CHAIR YOUR WAY

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Like most people you probably find yourself behind a desk for a good part of your day. Considering the amount of time spent in this location, you've probably decorated your area to reflect your tastes and personality. Why shouldn't your office chair be a reflection as well?

We believe your chair should be exactly the way you want it - from the covering of the upholstery to the style and finish of the base legs - so we offer an incredible array of customization combinations. Personalize our styles to create looks that are traditional or contemporary, elegant or edgy. We can add quilting and contrast piping or stitching - all sewn by hand, of course.

With so many options, why not tie all of your room's design efforts together into the ideal chair for your home or office? With LIFEFORM® you can!



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LUXURIOUS PREMIUM

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# LEATHER

We believe nothing adds richness to a room like leather. Leather also appeals to the senses. It begs to be touched and over time and with wear becomes more beautiful with age.

Natural leather is not only strong, durable and sustainable, it offers something that no other material can match - uniqueness. No two hides are identical. This means that your chair will be unique as well. In the hands of a skilled craftsman, unique markings of each hide become celebrated features that separate sameness.

Understanding that not everyone prefers the distinctive markings found in Natural leather, we offer Corrected Grain Premium Leather which offers a consistent grain and color from hide to hide. This leather is also great for high traffic areas or homes with kids or pets where cleanability may be a priority.

## DID YOU KNOW

Leather is one of man's earliest and most useful discoveries. Being a by-product of the meat industry, leather is a sustainable material that is transformed from a waste product into a beautifully durable and luxurious product.







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VEGAN FRIENDLY

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# LEATHER ALTERNATIVE

The aesthetics and durability of UltraFabrics® brand products make them a brilliant leather alternative with incredible quality. UltraFabrics® manufacturing processes are based on conservation of raw materials, toxic-free solutions, and minimal dependency on natural resources. The breathability, PVC free, and the low VOC performance attributes of UltraFabrics® products ensure a sustainable presence within your environment. Synonymous with luxury, durability and ease of care, this unique design also touts thermal comfort – creating a comfortable, neutral body temperature regardless of the setting.

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VERSATILE & ECONOMICAL

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# FABRIC SOLUTIONS

Our selection of Woven, Knit and Vinyl fabric options offer a vast upholstery selection. Each type offers unique benefits which you may require due to your unique circumstances.

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## SPORTS CAR PATTERN

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Give your chair a unique sporting look with a trifecta of quilting, contrast stitching and contrast piping.



*Available on Ultimate 2390 and 2490 Executive models only.*



## TWO-TONE & PREMIUM EMBOSSED LEATHER

Personalize your upholstery with Two-Tone color contrasts. The options are nearly endless; combine shiny or matte leather types to create texture contrasts, or Premium Embossed Leathers. Choose from Traditional Basket Weave, Floral or Filigree patterns or a more sporty Perforated option.



### TWO-TONE CONTRAST

Personalize your upholstery with Two-Tone color contrasts. The only limit is your imagination!



### TWO-TONE EMBOSSED LEATHER

Same as regular Two-Tone Combinations but with the use of Premium Embossed Leathers.

*This chair features embossed leather upholstered on the bias (diagonally) upon special request.*

## QUILTING AND CHANNEL STITCHING

Extensive pattern work creates a truly one of a kind result.



### QUILTING

Quilting is sewn with painstaking attention to detail, making your chair truly iconic.

*Quilting options and availability differ by model.*



### CHANNEL STITCHING

Distinctive channel stitching illustrates our beautiful hand sewn craftsmanship.

*Channel Stitching is available on Legacy 900 Executive only.*



## CONTRAST STITCH & CONTRAST PIPING

Make your chair stand out from the rest.



### THICK CONTRAST STITCHING

Bring an understated but up-scale tailored look to your chair with the addition of stylish contrast stitching. This option is a more subtle way to highlight the architecture and adds that extra hint of finesse, to finish first-rate craftsmanship.



### CONTRAST PIPING

Contrast Piping adds an element of traditional sophistication to your chair, tracing every curve or angle with a bit of highlighting. It brings out the shapes, playing up the graceful contours of your chair.

# EMBROIDER A MONOGRAM, LOGO OR DESIGN

There's a certain kind of sophistication that comes with a monogram.  
Personalize your chair with a combination of 1, 2 or 3 initials.



## FONT STYLES



Option A  
With or without  
the border



Option B  
With or without  
the border



Option C  
Top Font is Diane  
Script Bottom is  
Bookman-Dak



Option D  
Times Roman Font  
with Decorative  
Border



Option E  
Bold San Serif  
Font With 1, 2 or  
3 letters



Option F  
Classic Font with  
Double Stroke  
Square Border



Option G  
Classic Font with  
Round Pointed  
Border



Option H  
Classic Font with  
Asymmetrical Curl



Option I  
Classic Font with  
Double Stroke  
Circle Border



Option J  
Bold San Serif or  
Times Roman Fonts



Option K  
Classic Font



Option L  
Classic Font - With  
1, 2 or 3 letters



Option M  
Diane Script - With 1,2 or 3  
letters. Upper and lowercase

## ULTIMATE WOOD UPGRADE

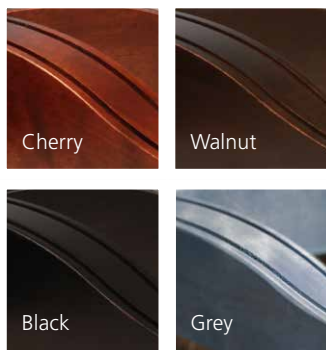
Classic and Traditional. Complete the look with warm natural wood accents in your choice of Cherry, Black or Walnut color. 5 star solid wood caps with Arm Pad Trim accent in matching wood and upholstered arm sleeve to give your chair a completely tailored look.



5 star Wood Base



Arm Pad Trim and Sleeve accent



Wood Colors



*Available on Ultimate 2390 and 2490 Executive models only. Wood Base and/or Arm Sleeves available separately on other models.*



## EXECUTIVE ALUMINUM OPTIONS

Offering a modern and contemporary appeal with these Silver accents.



2490 Latitude Chrome Head Rest



5 star Ventra Aluminum Base



Viper Caster



Chrome Hooded Soft  
Wheel Caster



All Chrome Caster

# MADE DIFFERENTLY



## TRUE CRAFTSMANSHIP

All of our furniture is cut and sewn, upholstered and assembled in Calgary, Canada. We meticulously detail and finish every chair by hand. One at a time, the old fashioned way. And because of our commitment to custom design without the customary wait, we don't make it until you order it. This ensures you are able to get your chair your way.



## NORTH AMERICAN COMPONENTS, CANADIAN MADE

We build our furniture ourselves, and have been since 1976. Unlike so many other manufacturers who source components, or entire products, globally, we take pride in choosing vendors with roots in The United States and Canada so we can help to support our local communities.



## ENDURING QUALITY

You can feel it when you sit down - something just *feels* different. We carefully select our components and materials, we meticulously craft our shapes. No detail is overlooked.

Choosing a LIFEFORM® chair means choosing quality.



# MODULAR

THE BEST CHAIR FOR YOU - IS THE ONE THAT FITS YOU

It's just that simple. Every person is unique so a "one size fits all" option shouldn't really be an option at all.

MODULARITY IS KEY - A modular design allows people of all different shapes and sizes to sit comfortably. There are particular challenges for those that just can't find a chair to fit them.

## **If you're small and narrow you may find:**

- Seats are too long
- You don't make contact with the back of the chair - resulting in muscle exhaustion and slouching causing lower back pain, strain, tiredness and over time eventually even damaging to your spine.
- Armrests are too far from your body
- Your elbows hang at your sides so your neck and shoulders have to carry the workload resulting in muscle strain, pain, discomfort and tightness.
- Your feet don't reach the ground
- Your legs hang over the edge of the seat cutting off circulation you feel tingling and numbness.

## **May we suggest?**

- Choose a Petite or Shallow Seat Pan so the depth better fits your hip to thigh length and backrest is supporting your upper body.
- Choose Extension 360 Arm Attachments which allow you to bring the arm pads right under your elbows.
- Choose a shorter gas lift to lower the chair or pair with a Foot Rest to raise your feet higher.

## **If you're big and tall you may find:**

- Seats are too small
- Either they're too narrow causing you feel squeezed and uncomfortable - or the seat is too short - causing your legs to be unsupported. In either situation unnecessary pressure points are created causing pain and discomfort.
- Backrest is too small or too low
- The backrest provides support for your upper body - if the back is too small your muscles will be strained and your core exhausted from overwork holding your body upright.
- Seat is too low
- Your knees are too high - creating posterior pelvic tilt and poor posture which may eventually result in disk bulges, nerve issues and serious muscular strains.

## **May we suggest?**

- Utilize a Seat Slider to increase the seat depth or choose a Deep or Large Seat Pan. Providing you more depth and width will eliminate the pressure points and keep your legs supported.
- Choose a backrest that fits your frame best then use the back height adjustment feature so you can get the height just right to provide proper lumbar support.
- Choose a taller gas lift - raising the height of the chair so your knees are slightly below your hips will ensure less pressure on your joints and lower back, reducing load and disc pressure and spelling immediate relief.

There are innumerable variations to the examples above. LIFEFORM®'s modular design allows you to dial in the comfort based on your body type and physical demands.





# CORE-FLEX

Our body wants to shift positions frequently, twice per minute on average, in order to relieve stress on the postural support muscles. Without this movement, the muscles that support our spine become weak and our spines tend to slump. The solution to this problem is to allow the body to maintain its natural weight-shifting motion while sitting.

Core-flex technology features a split seat (dual-flex) to emulate the natural movement of the body. Sitting with one leg slightly lower than the other relieves pressure on the tailbone. The slight motion in your legs and pelvis allows you to shift your weight from side to side without distraction. People who use these chairs find themselves moving throughout their workday with noticeable benefits.

## Benefits of the Core-flex dual-flex seat:

- Prevents swelling and cramping in the lower legs
- Promotes circulation and constant pressure redistribution
- Stimulates pelvic tilting and muscular engagement at the base of the spine
- Engages core muscles more effectively than sitting on an exercise ball or “wobble” chair
- Raises overall metabolic rate to increase tissue oxygenation and nutrient circulation

## A 2018 Government Funded study conducted by the University of New Brunswick concluded that when comparing a static seat pan chair versus Core-flex technology:

- Significantly more oxygenated blood flow measured during sitting in Core-flex, which is a direct indication of increased metabolic activity
- More than two-thirds of study participants preferred Core-flex's active sitting experience
- Core-flex chairs showed significantly more weight shift, reporting less seating pressure discomfort
- Participants felt least stiff and sore after sitting in Core-flex chairs

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## ERGONOMIC SEAT OPTIONS

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Since the 1990's, LIFEFORM® has been focused on delivering customized office chairs that are not only beautiful but also beneficial. Continually pioneering new scientific technology, like the revolutionary Core-flex Technology, allows us to be at the forefront of healthy living.



### CORE-FLEX DUAL FLEX SEAT

Encourage natural movement with technology that allows your body to move. Core-flex stops unnecessary load from being placed on one side of body versus the other by activating the leg muscles and core. Sitting in motion helps promote healthy circulation.



### COCCYX (REAR SEAT) CUT OUT

Rear section of foam on the seat is permanently removed, eliminating contact pressure on the tail bone as well as vertical pressure up the spine.

*Core-flex and Coccyx Cut Out Options cannot be combined.*

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## MODULAR SEAT OPTIONS

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Dial-in the comfort based on your body type and physical demands. An essential element to providing all-day comfort. Our signature molded contoured seat designs reduce seated pressure on the sit bones and soft tissue around the thigh and buttock area which helps to distribute weight more uniformly. Choose the size that best fits your needs.



### STANDARD CONTOUR SEAT

Our standard seat.  
Medium contouring (21"W x 20"D).



### DEEP CONTOUR SEAT

A wider and deeper seat option.  
Pronounced contouring (24"W x 20"D).  
Available only with Memory Foam.



### LARGE CONTOUR SEAT

Extended seat size in width and depth.  
Mild contouring (22"W x 22"D).  
Available only with Memory Foam.



### XL CONTOUR SEAT

A wider and deeper seat option.  
Mild contouring (24"W x 22"D).  
Custom Seat Sizes also available.



### SHALLOW CONTOUR SEAT

Standard width with shallow depth.  
Mild contouring (21"W x 18"D).



### PETITE CONTOUR SEAT

A smaller seat for those with small frames.  
Medium contouring (20"W x 17"D).

*Exact seat dimensions will differ based on chair model and upholstery selection*



## NECK AND HEAD REST OPTIONS

Providing support for your head can reduce the weight your neck must support. If you have neck issues you should strongly consider using a chair with a head rest.



### ULTIMATE NECK PILLOW

For your Ultimate 2390 Executive chair. Is positional and removable.



### ULTIMATE LATITUDE HEAD REST

Offers almost infinite positioning and styled to match the Ultimate 2490 Executive chair. Available in Black or Chrome finish.



### MANAGEMENT LATITUDE HEAD REST

Offers almost infinite positioning and styled to compliment our Management chairs. Available in Black or Chrome finish.



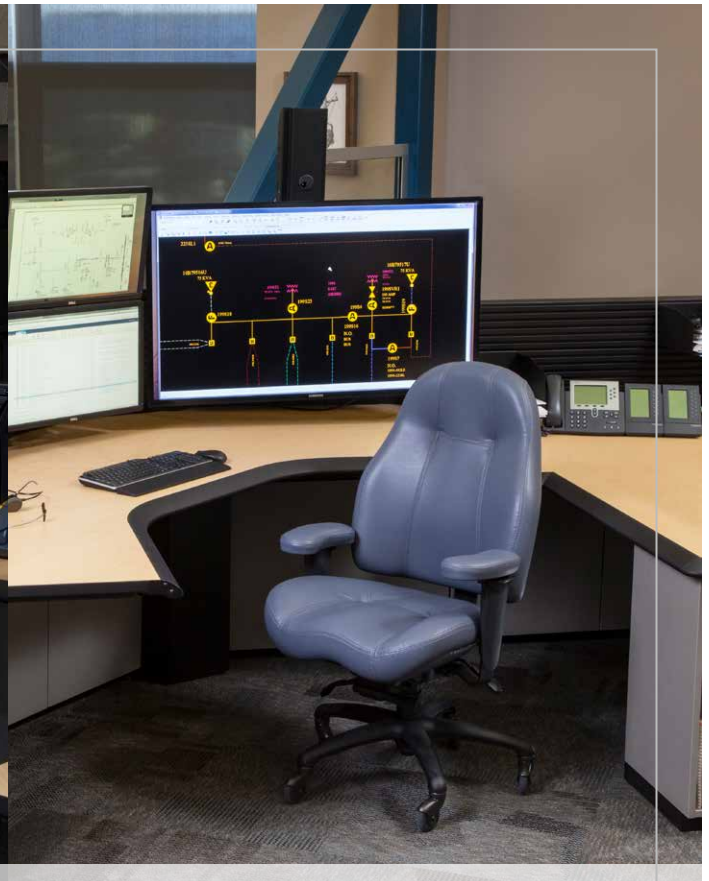
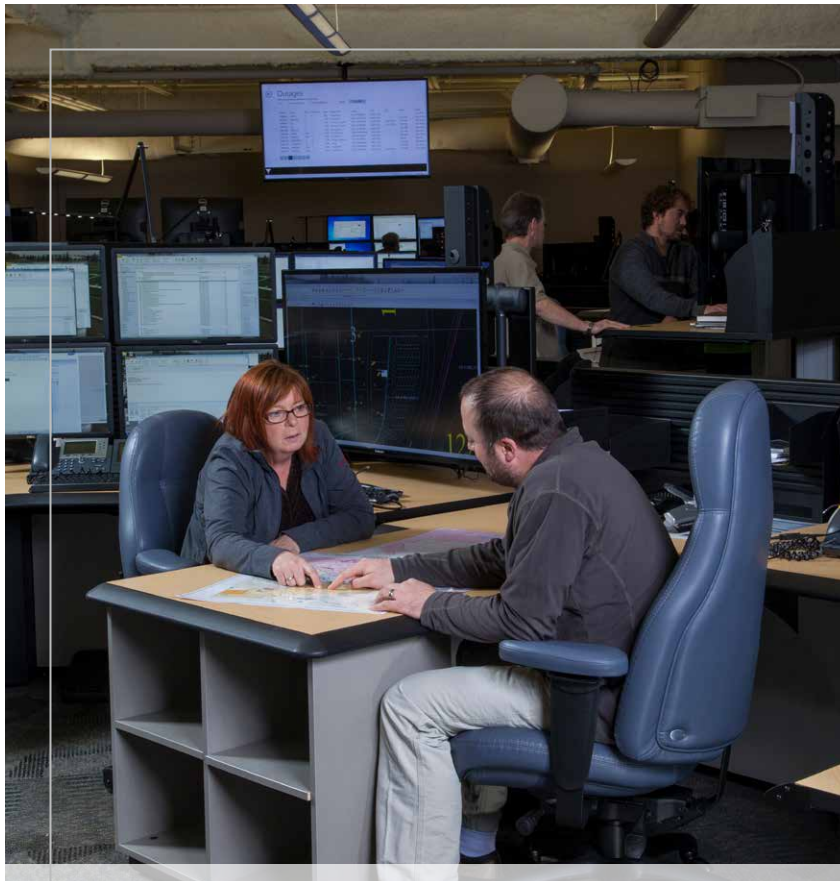
### INDEPENDENTLY ADJUSTABLE HEADREST

Height and angle adjustable to provide optimum support where you need it. *(Available on Palisades or Cosmopolitan Mesh-Back Chairs)*

## TEMPERATURE-REGULATING TECHNOLOGY

ThermaGuard™ PCM's (Phase Change Materials) will actually absorb body heat and trap it away while you sit - keeping your body temperature constant and comfortable. This continuous cycle manages temperature over extended periods to increase comfort for the life of the product.





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24/7 OPERATION

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# CONTINUOUS USE

When they're this well built, they're all 24/7

Designed to withstand vigorous and extended use, LIFEFORM® chairs provide incredible return on investment in even the most demanding setting.

For best results in intensive use environments may we suggest considering these options for additional stability and strength:

- Stationary Arm Pads
- Deep Contour Seat
- Ultra-Heavy Duty Knee Tilt or MFSS-HD Center Tilt Mechanisms
- Marquis Base
- 3" Darcor Casters
- Therma-Guard Temperature Regulating Technology

*24/7 Continuous Use Chairs have a different warranty.*

## ADDITIONAL OPTIONS TO CONSIDER



### MEMORY FOAM SEAT

Conforms to your body's unique contours to further reduce pressure on your bones and joints, providing optimum comfort. Always combined with a high density foam core which prevents the foam from collapsing and "bottoming" out. (Standard on Executive and Management Deluxe Chairs).



### MEMORY FOAM FILLED UPHOLSTERED ARM PADS

Memory Foam relieves pressure and in the arm pads provides a soft comfortable surface preventing and relieving ailments like elbow tendinitis. (Standard on Executive and Management Deluxe Chairs) Available in three styles: Ergo-M, Ergo-S and Brezza upholstered.



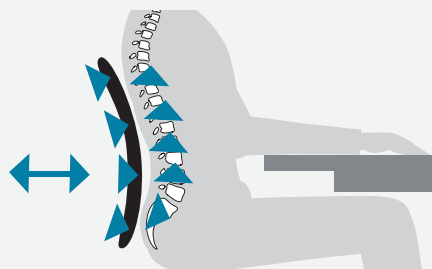
### BREZZA COVERED BACK

Mesh back is covered in material, maintaining the slim profile, but adding additional design element opportunities. (Available on Brezza 180 Management only)



### SEAT SLIDER DEPTH ADJUSTMENT

Pulls the seat away from the back rest in "increments up to 3". A 2-3 finger width gap between the seat and the legs is optimal. (Standard on Executive and Management Deluxe Chairs)



### Schukra® LUMBAR ADJUSTMENT

An internal device operated by a handle on the backrest, it's easy to use and stays where you put it. Fits to the curvature of your spine, encouraging the healthy "S" shape which reduces pressure on disks and vertebrae. (Standard on Executive and Management Deluxe Chairs with Upholstered Back Rests)



### BREZZA MEMORY FOAM UNDER COVERED BACK

Soft and sumptuous memory foam is added between the mesh and covered back material. Provides additional comfort and support while maintaining the slim profile. (Available on Brezza 180 Management only)





#### SOFT WHEEL CASTERS

Necessary to create proper friction on hard surfaces like Wood, Tile, Plastic Chair mats and other hard surfaces. Prevents the chair from slipping and the wheel's soft tread protects the flooring surface.



#### FOOT RING SUPPORT

Available in 20" Diameter for Management Chairs and 18" Diameter for Tasking Stools. The Foot Ring is height adjustable on the body of the gas lift. Its twist to tighten or loosen design is easy to use. Pair with 8" or 10" Gas Lift for drafting height needs.



#### ALUMINUM BASE WITH ATTACHED FOOT RING

Foot ring is attached to the base, providing convenient and comfortable placement for feet. This base is available on Management Chairs and Tasking Stools.



#### 25" MARKAM BASE

Often used to lower the overall height of the chair - the gas lift sits low in this base. Standard on all Core-flex® Chairs.



#### 27" MARQUIS BASE

Heavy duty rated. Often used for intensive work or 24/7 situations and/or higher weight capacity requirements.



#### EXTENSION 360 ATTACHMENT

Gives you 360 degree adjustment - allowing you to set the arm pads close to your body or position them in front of you to rest on while you type, etc.



#### ULTIMATE FOOT REST

Upholstered with memory foam to reduce stress on tired feet. The non-slip, "bean bag" underside moves with you to improve your circulation by comfortably adjusting your legs and feet to every angle.



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## THE MORTENSEN FAMILY

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# OUR HISTORY

The Mortensen family has been crafting handmade furniture for 5 generations, going back more than 100 years to our Great Grandfather Jacob's upholstery and saddle making shop in small-town Denmark. It is the skill and knowledge he passed down through the generations that brought our father to Canada and to where LIFEFORM® was born.

Purposeful procurement from North America means our components are produced in facilities with stringent worker safety and environmental regulations. Using North American components also means less pollution from their production and transport versus other brand's imported office chairs. Moreover it ensures we support the communities that we and our customers live and work in.

Family owned and operated for over 45 years, LIFEFORM® continues to deliver quality products to our customers from our factory in Calgary, Canada. Each LIFEFORM® chair is handmade with exclusive custom options and an exacting attention to detail. Literally crafting the chair just for you, to your individual style and one ideally equipped to prevent and alleviate back pain, neck stiffness, shoulder tension and the overall body fatigue that comes from sitting at a desk all day.

Isn't it time you discover the customized craftsmanship, quality and comfort that is LIFEFORM® ?

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# LIMITED

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# 10 YEAR WARRANTY

**LIFEFORM® Limited Warranty guarantees** the construction of all of our products to be free from defects in materials and workmanship for a period of 10 years from the date of purchase.

Executive Chairs

Maximum weight limit: 350 lbs

Management & Task Chairs

Maximum weight limit: 250 lbs

The mesh backs are protected by a ten (10) year limited warranty against premature wear under normal conditions and non-commercial use. Maximum weight limit: 250 lbs

#### **COVERINGS LIMITED WARRANTY**

All of LIFEFORM®'s Upholstery Coverings are protected by a ten (10) year limited warranty.

**COM** (Customer's Own Material) is not covered under LIFEFORM®'s warranty.

#### **HEAD REST LIMITED WARRANTY**

LIFEFORM®'s Latitude Headrest is protected by a ten (10) year limited warranty. LIFEFORM®'s Mesh Headrest is protected by a two (2) year limited warranty.

#### **EXTENSION ARMS LIMITED WARRANTY**

LIFEFORM®'s Extension Arms are protected by a two (2) year limited warranty.

#### **CORE-FLEX® LIMITED WARRANTY**

Core-flex® Mechanism is protected by a five (5) year limited warranty.

#### **24/7 WARRANTY:**

LIFEFORM® Limited Continuous Use Warranty guarantees the construction of all our products to be free from defects in materials and workmanship for a period of 2 (Two) Years from the date of purchase.

#### **FOAM LIMITED WARRANTY**

LIFEFORM® foam products are of the industry's highest quality. LIFE-Foam™ material (including visco-elastic and high density) will see a gradual decrease in viscosity (bounce back) over many years of use. This is a natural occurrence and is not covered by our warranty. LIFEFORM® warrants to the original purchaser that LIFE-Foam™ used in LIFEFORM® chairs will be replaced or repaired at our option, without cost, if deemed defective due to structural integrity or faulty workmanship within five (5) years from date of purchase.

#### **LIMITED WARRANTY CONDITIONS & EXCLUSIONS**

This Warranty applies to Personal (Non-Commercial) Use only.

Limited Warranty applies to the original owner and is not transferable.

The Limited Warranty covers parts only. Labor and freight are not included.

Customers are responsible for transportation costs to and from the dealer or LIFEFORM®.

Obvious signs of abuse, misuse or negligence voids this limited warranty.

LIFEFORM® is not responsible for damage caused by transport, improper assembly or installation, maintenance, modification, tampering or for the damage or degradation of product that may occur due to extreme hot, cold or humid temperatures after it has left LIFEFORM®.

Weight verification may be required to ascertain whether warranty is void.

Customer's original bill of sale and serial number must be provided at the time of claim.

Limited Warranty begins from the date of purchase – if customer's Original Bill of Sale is not provided then by default the date of manufacture will be used.

#### **LIFEFORM® DOES NOT WARRANT:**

Normal wear and tear.

Although LIFEFORM® ensures the highest quality of workmanship in all of its products, LIFEFORM® does not cover normal wear, fading, or damage that has occurred during the life of the upholstery.

Marks, scars, wrinkles or stretching, which may occur in natural leather or inherently stretchy materials (such as UltraFabrics® or Dream Weave™).

All leather pulls with use. Puddling and stretching is generated by repeated use and is a hallmark of genuine leather and is not considered a defect.

Matching of grains, colors or textures in Natural Leather.

Exact color matching to cutting, samples, swatch cards or online/printed images.







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THE WORLD'S MOST CUSTOMIZABLE CHAIRS

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