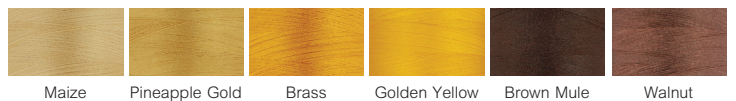
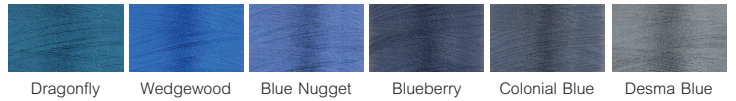
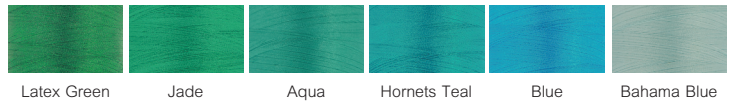
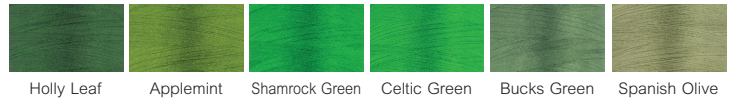


Monogram & Personalization



Font Styles

Thread Color





Monogram Etiquette

What is a monogram? A monogram tells a story. It suggests who we are or want to be, tradition, and individual identity. A monogram consists of a person's initials — usually a variation on the first, middle, and last name—and much has been written about proper monogram etiquette. Here are the traditional guidelines to monogramming along with non-traditional ones, so you can make your own monogram tell a story about you.

Which Initials and in What Order?

Single Monograms

Single-initial monograms typically use the last name.

Example for John Smith:

S
LAST

Two Initial Monograms

Two-initial monograms combine the first and last initials.

Example for John Smith:

JS
FIRST*LAST

Three Initial Monograms

The three-letter monogram is probably the most classic of traditional monograms and has the most options.

Traditional Women

First, LAST, Middle.

Example for Jane Rose Smith:

JSR
FIRST*LAST*MIDDLE

Traditional Men

First, MIDDLE, Last.

Example for John Arthur Smith:

JAS
FIRST*MIDDLE*LAST

It is also correct to put a man's surname initial in the middle:

JSA
FIRST*LAST-MIDDLE

Married Women

The middle name is typically dropped.

First, LAST, Maiden.

Example for Jane Rose Smith Black:

JSB
FIRST*LAST*MAIDEN

Married Couple

Joint monograms begin with her first initial followed by the surname and then his first initial.

Example for John & Jane Smith

JSJ
HER FIRST*MARRIED LAST*HIS FIRST

Name/Phrase

Use the entire family name or monogram with a favorite phrase.

Example for John Smith

Smith
LAST